

Doren Garcia

BA UCLA

Started Alternative Art Gallery in Sacramento which united the art community in Sacramento. Correspondence Artist, Conceptualist, Painter, Composer, Poet.

> STATEMENT

I'm a very sincere artist.

Modern art is and must be conceptual. Currently the academic art world has adopted tactics that formerly were popular in the underground art world: irony, sarcasm, mordancy, satire, reprobation, and shock. Unfortunately these tactics have become so endemic they've lost the ability to shock or even amuse. Modern art is too often conceptual alone and lacks humanism. Other art forms such as music (Jazz in particular) have been able to become very modernistic and high tech without sacrificing the human element that gives art transcendent meaning even within a complex technological society. Some art forms (Bluegrass) have refused to adopt modernism as an aesthetic and yet remain valid art forms.

I want to stress that my art is neither ironic nor satirical. I'm very sincere about my choice of imagery. There is not a speck of irony in any of my new work.

My goal and focus is towards a modernistic but sincere art that relates to non-artists as well as academically trained artists, both sides deserve good art. I feel a tidal change towards a more meaningful art is just beginning. As always, new art is a reaction to entrenched art.

My current work is conceptual but traditional. There will be two projects.

The tree paintings are painted on multiple layers of clear vinyl sometimes as much as 8 layers deep. I plan to paint 300,000 trees over the next twenty years. The nature of the vinyl allows me to surround entire art galleries with multiple layers of trees, or to create mazes where viewers can walk through forests. Painting 300,000 trees is the work. The work will also incorporate traditional media. The work will eventually combine video, multimedia and digital media but only if the media can coexist with the art without media self-reference. In this world the media is not the message.

The farms are also painted on clear vinyl using completely clear of media and will remain that way. The farm paintings are more improvisational in terms of subject matter.

The trees are not trees and the farms are not farms.

I am now looking for appropriate representation.

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